



# HESP Philosophical Approach

## Goals

- Identify systematic approaches that enhance & improve the educational pipeline for youth and adult learners.
- Lessen geographic, economic, and demographic disparities in access, retention & completion/graduation from a broad array of quality educational programs.
- Strengthen the link between K12, higher education and the state's economy.
- Provide recommendations for systemic governance reform.
- Ensure fiscal stability & affordability of Colorado public higher education into the future.

## Audience/Stakeholders

### Primary:

Citizens  
Taxpayers  
Voters

### Secondary:

Legislators  
Governor  
Institutions

## Advocacy Points

Benefits to citizens/  
constituents  
Public/private benefit  
Emphasis on investment  
Local-based focus  
Highlight “our”  
responsibility/accountability  
Reality of demographic shifts  
The downside of “inaction”  
Identify allies/opposition

